



AUGMENT ADVERTISING

www.augmentadvertising.co.in



ABOUT US

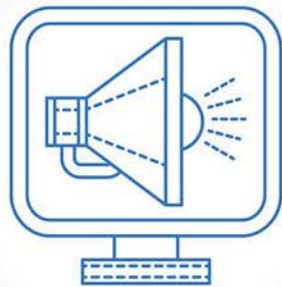
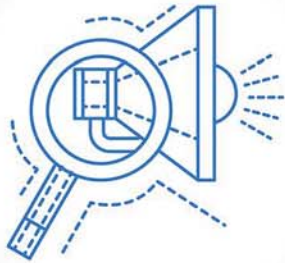
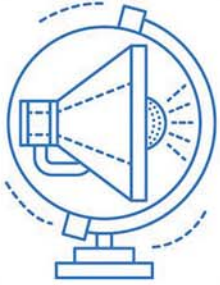
Augment Advertising is a marketing consultant with an objective of innovation. What describe us the best are young minds, unique thoughts, new bench mark, brilliance and brevity. We give a new direction to your brands to reach a level up.

We provide consultation at all levels, pertaining to the technology in the larger picture. We support clients on all their branding needs, in online and offline medium, for both B2B & B2C clients in almost every vertical of Retail, Real Estate, e-Commerce, FMCG, Hospitality etc.

More than 8+ years in the Internet Marketplace and in varied industries like, IT/ITES, BPO, E-Commerce, Digital arketing, Print Media, has given us insights about where the market is moving, and the biggest advantage is what 'technological tools' and 'go to market strategy' it would need to go there. It's here that we foresee our consulting needs and our portfolio is essentially a library from which, as our vision goes, the business would everage internet as the new medium of business growth and brand association.



OUR SERVICES



- Branding & Advertising Solutions
- Marketing Strategy
- Creative Communications
- Media Planning & Buying
- Customers Engagement Programs
- Data Driven Marketing
- Email Marketing
- Social Media Marketing
- Web Design & Development
- Content Development
- Search Engine Marketing
- AR/VR
- Outdoors
- Television
- Events & Exhibitions
- Print





CONSULTING

Brand strategy
Brand Consultancy
Market Positioning
IT Consultancy.



DIGITAL MARKETING

Social Media Marketing
Search Engine Optimisation
Digital Strategy & Analytics



MEDIA

Radio Ads
Print Ads
Television Ads
Digital & Cinema Ad



OUT OF HOME

Traditional Outdoors
Ambient & Digital
Mall Branding
Airport Branding



GRAPHIC DESIGN

Creative Strategy & Designing
Creative Enhancements
Image Enhancements
Creative Communications



PRODUCTION

Photography
Video Production
Animation
3D Designing



TECHNOLOGY

Mobile App Design & Development
Website Design & Development
CRM
E-commerce
ERP Solutions



EXPERIENTIAL

Events
Activations
Promotions



CONTENT

Content Strategy
Research & Analysis
Content Development

MEDIA PLANNING & BUYING

CONVENTIONAL MEDIA

Press Advertisements
(Newspaper Ads, Magazine Ads)

Outdoor Advertisements
(Hoardings, Gantries, Kiosks, Digital Boards)

Print Collaterals
(Brochures, Posters, Leaflets etc)

ELECTRONIC MEDIA

Radio Spots & Jingles | TV Commercials

Corporate Films | Product Films | 3D Walk-through

OOH MEDIA

Mall Branding | Multiplex Branding



Video Marketing
Youtube Optimization



DIGITAL



Search Engine
Optimization

Chatbot Service for Website
& Facebook Services



MARKETING



Website Designing &
Development Service

Content Writing &
Marketing Services



Search Engine
Marketing Services

Social Media Marketing
& Optimization Services



Online Reputation
Management Services

E- Commerce Marketing
& Consulting Services



DIGITAL MARKETING ECO-SYSTEM



Attract

Engage

Capture

Nurture

Convert

Measure

SEARCH ENGINE OPTIMIZATION

What is SEO and Why Do you Need It?

Search engine optimization (SEO) is the process of optimizing a website so that it performs well in organic search. Ranking highly for search terms which are known as keywords increases the visibility of a website and leads to a higher number of visitors to the actual website.



SEARCH ENGINE MARKETING (Display, PPC & Mobile)

PPC
Boots Traffic to
your Website

PPC
Can Increase
Brand Recognition
with
Remarketing

The Benefits
of PPC Allows
you to Analyse
Ad Performance
in Real Time

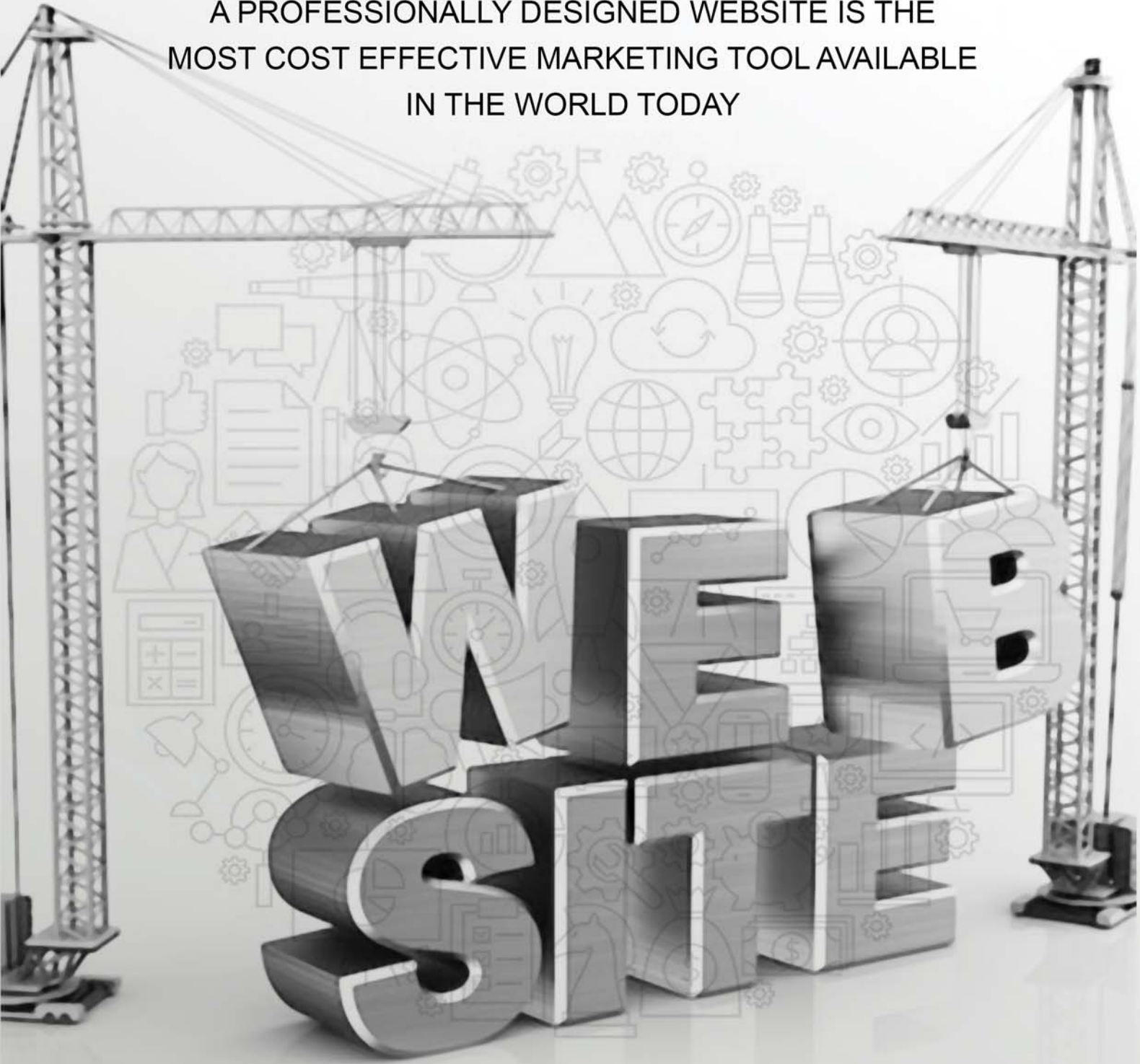
PPC
Increases
Sales

PPC
Helps you Control
Advertising cost
you Only Pay for
Clicks



WEB DESIGN WEB DEVELOPMENT

A PROFESSIONALLY DESIGNED WEBSITE IS THE
MOST COST EFFECTIVE MARKETING TOOL AVAILABLE
IN THE WORLD TODAY



SOCIAL MEDIA MARKETING

Social media marketing helps to validate your brand. A company's social media presence, when done correctly, tells consumers that their brand is active and focused on thriving communication with consumers.



CONTENT WRITING SERVICE



Regardless of whether from web crawlers, online networking, interpersonal communication sites.

Your imminent clients and customers go to your site not simply searching for the correct data, but rather the data that you can persuade them into working with you.

Credible Content can give you an edge your site has constantly required : composed words that turn into your evangelists.

CONTENT MARKETING

MANAGING THE LIFE CYCLE OF YOUR CONTENT
FOR MAXIMUM IMPACT



VIDEO CREATION & YOUTUBE OPTIMIZATION

Video is an intense instrument for producing web activity, since numerous customers incline toward video over content. Recordings likewise enable you to rank a greater amount of your substance in the inquiry engines. We invest a ton of energy investigating catchphrases and understanding what your KPI's are and we build up our methodology around your objectives.



OUR

WORK

WEBSITE

www.thepaalki.com

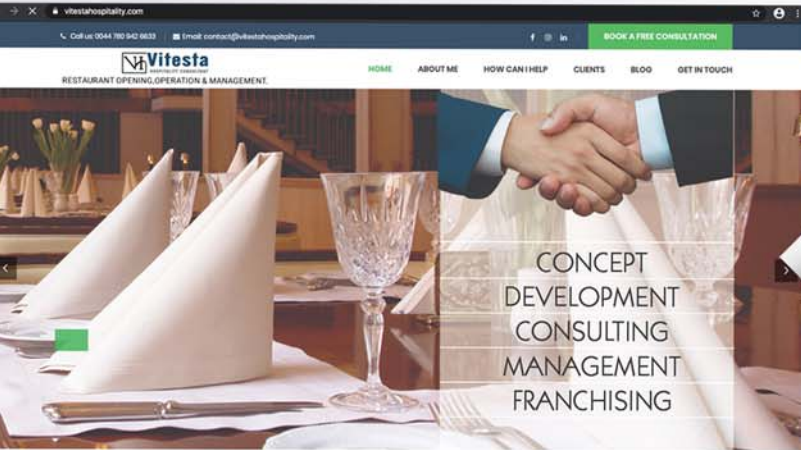


www.mindwebllc.com

OUR SERVICES

MINDWEB LLC IS A 360 DEGREE MEDIA COMMUNICATION COMPANY. WE CATER INTO DIGITAL MARKETING, CONTENT DEVELOPMENT AND SOFTWARE DEVELOPMENT AS OUR CORE SERVICES. WE OFFER MARKETING SOLUTIONS TO SMES TO LARGE SIZE COMPANIES ACROSS THE GLOBE.

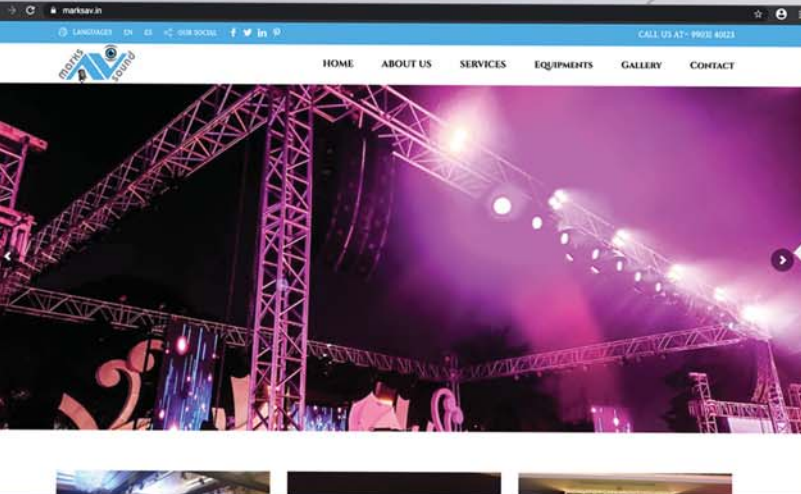
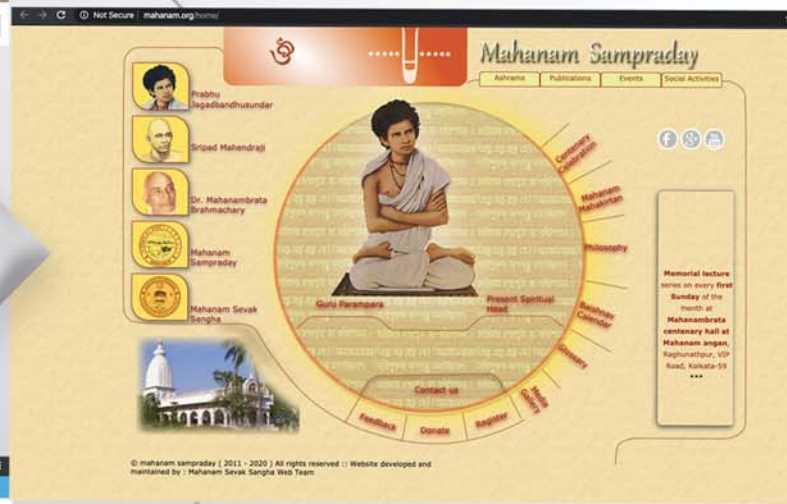
OUR WORK WEBSITE



www.vitestahospitality.com



www.mahanam.org



www.marksav.in

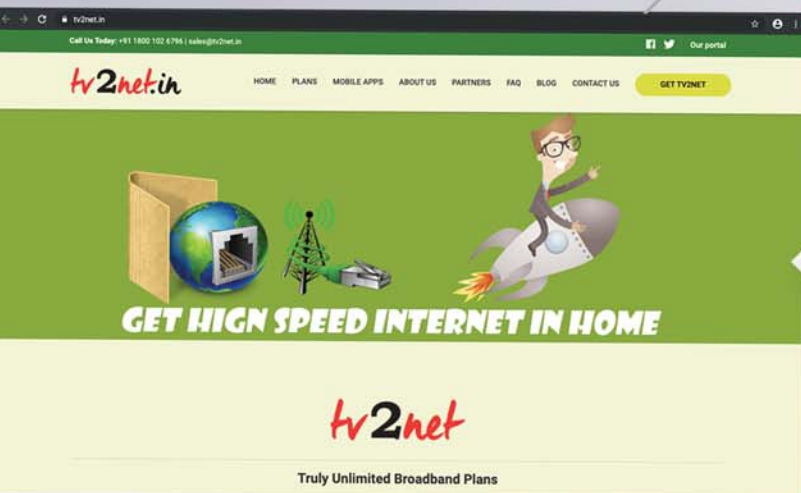
OUR WORK WEBSITE



www.theunheardstoryteller.com

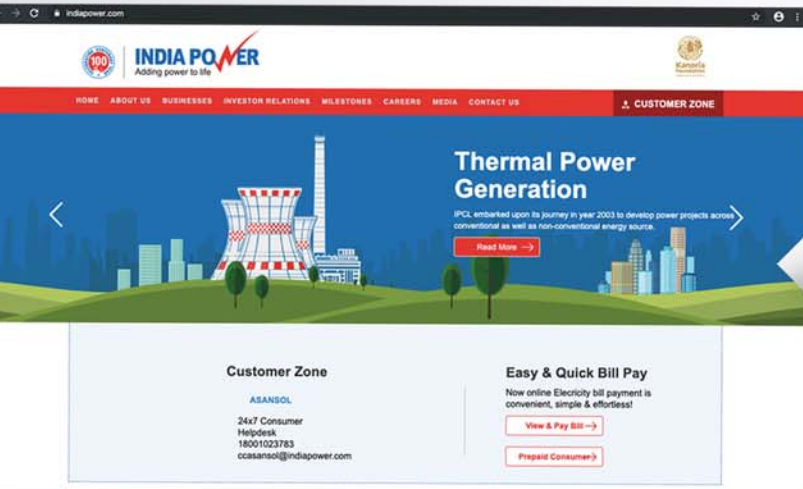


www.goldenraysit.ae.com

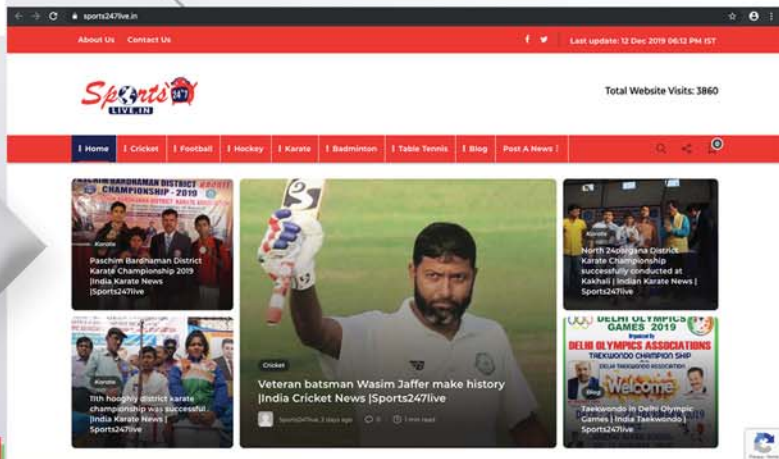


www.tvt2net.in

OUR WORK WEBSITE



www.indiapower.com



www.sports247live.in

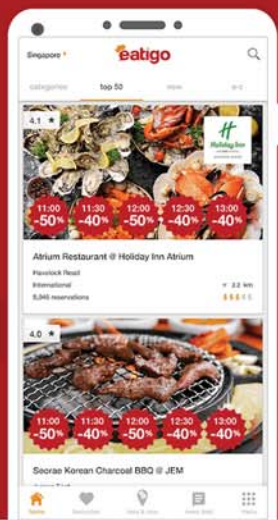


www.infosecss.com

OUR WORK

MOBILE APP

restaurant reservations
with discounts



find nearby restaurants
and save instantly

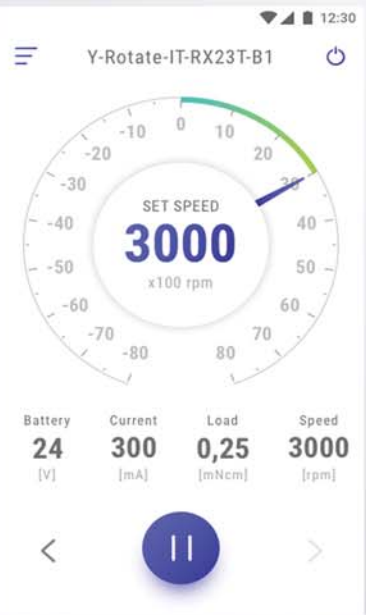


EATIGO

RENESAS

RENESAS
MC-BLE APP

Powered by RAWFISH



OUR WORK CREATIVES

The Executives India

ENLIGHTENMENT
India's first manned space flight by December 2021
JACK MA RESIGNS ALI BABA

ENTERPRISE
Google launches AI lab in Bangalore
Energy storage
&
E - Mobility

WATCHES
that have stories

ENGAGE
TAILORING
the next big thing

Creating Landmarks for **25+** years

GOPAL SARADA

We Believe, "Teamwork makes the Dreamwork".
Together, we bring to life our vision of -
creation, not construction.

SAI
Group of Companies

TOGETHER WE BUILD THE NATION STRONG

SAI GROUP
A Private Equity firm comprising of: The Sanku Group, Phangang Electric, established in 1988. Sanku in the year of 2000 with a vision to be the leader in product, services and solutions and the focus on excellence, quality and high customer satisfaction. The Phangang Electric Group established in 1984. The Group in the year of 2012 with a vision to supply top class study into concrete, covering Post-Pre-Work.

SERVICES

- Stone World in all sizes and crush sand.
- HMC in various grades in 97.5 to 100 percent as well as high flow or per Indian Standard Code.

WHY US ?

- Served more than 250+ construction companies with 7 jobs and regular job.
- 4 Phangang Plants, Bangalore, India, TN, KL, Coimbatore, Punjab, IL.
- Indian Brand 2, Leader@B2B 2, Pick Up Item 2 and Best Place 2.
- Management Staff 30, Operating staff 100.
- 4 plants in Sanku land & 2000sqm office for residential construction for Bangalore Area.

SAI GROUP OFFICE | SHANGHAI CONCRETE | SHANGHAI ELECTRIC | PHANGANG ELECTRIC
 Head Office - 80/2/1A, Banner Street, Banner Street, Bangalore, Karnataka, India - 560021
 Contact: +91 80 2515 51 0001 | +91 9845 51 0000 | +91 944 51 51 0000
 www.concreteindia.com

Lunch £6.95*
AVAILABLE MONDAY TO FRIDAY 12 PM TO 3 PM
WITH A GLASS OF SOFT DRINK

JUST £3
ANY HOUSE WINE OR A PINT OF BEER

Cocktails - Buy 1 & Get 1 Free
AVAILABLE ALL WEEK BETWEEN 12 PM & 8 PM

LeH Chalo
Bites • Drinks • Social

*Offers subject to withdrawal without notice

LeH Chalo
Bites • Drinks • Social

OPEN TILL 2 AM

FOOD TILL 4:30 AM ON FRIDAY & SATURDAY

Cocktails - Buy 1 & Get 1 Free
AVAILABLE ALL WEEK BETWEEN 12 PM & 8 PM

*Offers subject to withdrawal without notice

OUR WORK

AD & POP

Don't think
Just eat...



For over forty years our family has welcomed yours. We deliver friendly service, consistent quality and true value. 365 days a year. Come on in and have a meal during happy hour or a lovely brunch with friends. For an unforgettable meal any time, choose Brent's. For two or two thousand, Brent's can deliver quality and value to your holiday event with only a couple hours notice! Choose from a variety of Party Platters, Sandwich Platters, Fruit, Veggie, Dessert & Appetizer Trays and have them delivered anywhere in Southern California.

Brent's
EST. 1967
DELICIOUS FRESH RESTAURANT & CATERING

Northridge 818-886-5679
Westlake Village 805-557-1882

Best Happy Hour in Town

www.brentsdeli.com



TIRE 50 STRONG LEVER

Set of 2 Levers

Quick and Easy Change Tires & Tubes!

50 STRONG



Shinkey's
DELIGHT
DRY CAT FOOD

NET WEIGHT 1KG.



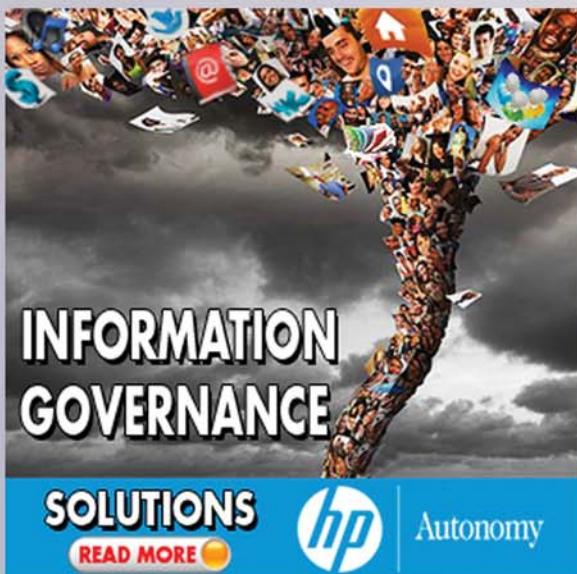
PARAJI GROUP

Swaad jo Laye saath

SAMRAT
WHEAT FLOUR (ATTA)

OUR WORK

SOCIAL MEDIA



OUR WORK PACKAGING



OUR WORK LOGO

 <p>HOLLI PAULY</p>	 <p>OHIO Making dreams come true</p>	 <p>PAALKI WEDDING PLANNER</p>	 <p>Aura Jewells A unit of Shree Sati Jewellers</p>
 <p>MAHA PRALAYKA - KANDIA NARAYANA 150th Anniversary of <i>Prabhu Jagatbandhusundar</i></p>	 <p>SV GLOBAL</p>	 <p>CHARGE BANK</p>	
 <p>The Executives India</p>	 <p>aiko</p>	 <p>forex CASHBACK</p>	
 <p>Bell Boy</p>	 <p>GRIT</p>	 <p>tv2net</p>	
 <p>Vitesta HOSPITALITY</p>	 <p>marks sound</p>	 <p>LEH CHALO THE FLAVOURS OF INDIA</p>	
 <p>MIND WEB MEDIA GLOBAL BUSINESS MARKETING SOLUTIONS</p>	 <p>SCALAS</p>	 <p>Cool BEANS</p>	



OUR CLIENT

 <p>PHARANDE SPACES</p>	 <p>GAUTAM</p>	 <p>PAALKI WEDDING PLANNER</p>	 <p>Aura Jewells A unit of Shree Sati Jewellers</p>
 <p>150th Anniversary of <i>Prabhu Jagatbandhusundar</i></p>	 <p>SV GLOBAL</p>	 <p>CHARGE BANK</p>	
 <p>The Executives India</p>	 <p>microtalk[®]</p>	 <p>forex CASHBACK</p>	
 <p>SAI Group of Companies</p>	 <p>GRIT</p>	 <p>tv2net</p>	
 <p>Vitesta HOSPITALITY</p>	 <p>marks sound</p>	 <p>LEH CHALO THE FLAVOURS OF INDIA</p>	
 <p>MIND WEB MEDIA GLOBAL BUSINESS MARKETING SOLUTIONS</p>	 <p>SCALAS</p>	 <p>PARAKH GROUP GROWING TOGETHER</p>	

CONTACT US



AUGMENT ADVERTISING

PUNE

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11 A, Amanora Park Town,
Hadapsar, Pune – 411 028

KOLKATA

DN – 18, Saltee Tech Park,
11th Floor, College More, Salt Lake,
Sector – V , Kolkata – 700091

MUMBAI

The Masterpiece,
Marol Metro Station, Marol,
Andheri East, Maharashtra-400059

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Thank You!